



PO Box 4233
 Manchester, NH 03108-4233
 (603) 626-7833



www.mesl.org
itsakick@mesl.org

Dear Business Owner:

I am sending out this letter to local businesses asking for your support by sponsoring our 2011 soccer season. Sponsorships to MESL help ensure that each and every child in our community, who wants to play soccer, can play soccer - in a safe, clean, and fun environment. We've created many "package deals" so that we can offer better opportunities for you and your business to be NOTICED and to become part of our community. As you know, one of the most important forms of advertising is word of mouth and word of mouth spreads fast, as a sponsor of our league.

Manchester East Soccer realizes that current economic times may be having an impact on your business and we appreciate not only the support you've given in the past, but also the contributions to come now and in the future years. This is the perfect opportunity for you to do some very inexpensive advertising at our fields for **thousands** to see. With over 500 players, Manchester East Soccer League provides intra-league competition for ages 4 to 18, inter-league competition for ages 12 to 18 and a whole lot of fun in the process! Padden Field at Stevens Pond Park also is home to the Central High School Girls soccer team and Manchester Girls Softball League.

Package Options:

CORNER KICK- Company Sign.....\$250.00

- A 4' X 6' sign placed on the fences surrounding the fields**
- Sign renewal after the first year—100.00/year***
- Your companies' website name featured on our website— www.mesl.org

OVERTIME 3 YEAR DEAL - 3 Year Term for a Company Sign.....\$375.00

- A 4' X 6' sign placed on the fences surrounding the fields for 3 years**
- Sign renewal after the third year—100.00/year***
- Your name featured on your website at www.mesl.org

STRIKER - Team Sponsorship.....\$250.00

- Sponsorship of a team with your company name & logo on the front of each players T-shirt*
- A commemorative plaque including your teams picture
- Your name featured on your website at www.mesl.org

GOOOOOOOOAL - Company Sign and Team Sponsorship.....\$375.00

- Sponsorship of a team with your company name & logo on the front of each players T-shirt*
- A 4' X 6' sign placed on the fences surrounding the fields**
- Your company name featured on your website at www.mesl.org

WORLD CUP - The Ultimate Package:.....\$500.00

- Sponsorship of a team with your company name & logo on the front of each players T-shirt*
- A commemorative plaque including your teams picture
- 4' X 6' sign placed on the fences surrounding the fields**
- A link to your website at www.mesl.org on our sponsor page
- Business name and logo featured in all newsletters for 1 year
- A featured website banner ad with links to your company's website at www.mesl.org

ADVERTISING PACKAGE.....\$100.00

- Your business name and logo featured in all publications and newsletters for 1 year
- Featured website banner ad with links to your company's website at www.mesl.org
- Your company name advertised at any of our upcoming season's events

OTHER DONATIONS OR RAFFLE SPONSORSHIP.....Face Value

If you are not in a position to contribute in any of the above sponsorship levels, please feel free to send a donation in the amount of your choice. You can also advertise your business by donating raffle prizes (i.e. gift certificates, gift baskets, etc.) for various raffles to be pulled at events throughout the season.

If you are interested in becoming a sponsor, please send in the attached sponsorship form and your payment at your earliest convenience.

Please note we are a federally recognized 501© (3) nonprofit organization; please speak with your tax advisor about the possibility of a tax deduction.

If you have any questions about sponsoring with MESL, please contact me at (603) 626-7833 or email fundraising@mesl.org. You may also complete the bottom portion of this letter and return it to our P.O. Box and I will contact you.

Thank you for your time and support. We look forward to hearing from you!

Sincerely,

Fundraising Director
Manchester East Soccer League

** Choosing the team and color of t-shirt in on a first-come basis and availability*

***Artwork for signs must be provided in a PDF, EPS, AI, or JPEG-300 dpi format. Signs are durable (5-7+ year average life) to include Company Name, Address, Web info and Logo*

****To qualify as a renewing sponsor, sponsorship must be in consecutive years*